

## Nasha Mukh Bharat Abhiyan Event

The Government of India, Ministry of Social Justice and Empowerment, had launched the Nasha Mukh Bharat Abhiyan (NMBA) on 15 August 2020 with the objective of preventing substance abuse and making India drug-free. On the occasion of the 5th anniversary of this campaign, the Government of India organized a national celebration on 18 November 2025 at Amritsar, Punjab, culminating in the presence of the Hon'ble Prime Minister. In line with these national celebrations, a local programme was successfully organized on 18 November 2025 at 10:00 a.m. in VPKBIET Baramati college, Pune, which included the Nasha Mukti Pledge and its awareness. Around 150 students NSS volunteers participated in the event. Both NSS Program officers and staff under your jurisdiction were instructed to remain present at the venue and to register their participation by taking the e-pledge through the link <https://nmba.dosje.gov.in/content/take-a-pledge>.

Both FY Heads extended their valuable support in organizing the event. We also express our sincere gratitude to the Principal for the continuous guidance and encouragement, and to all faculty members who directly or indirectly contributed to the successful conduct of the programme..

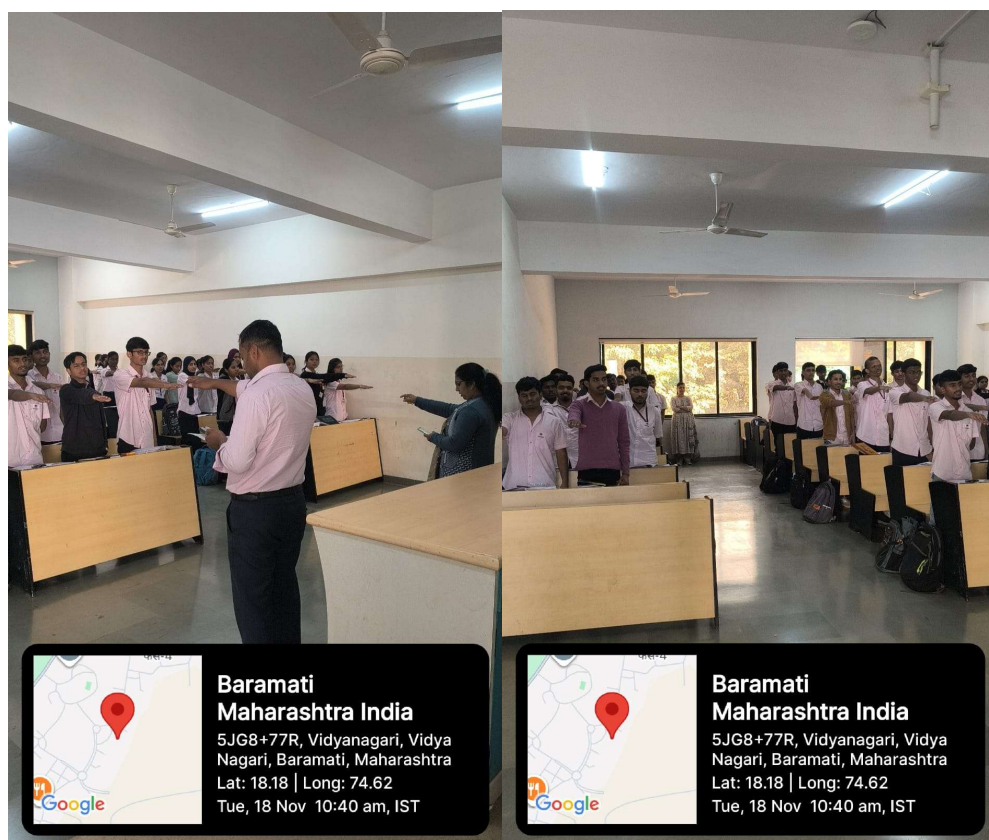
### NMBA Pledge - English

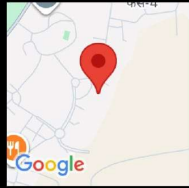
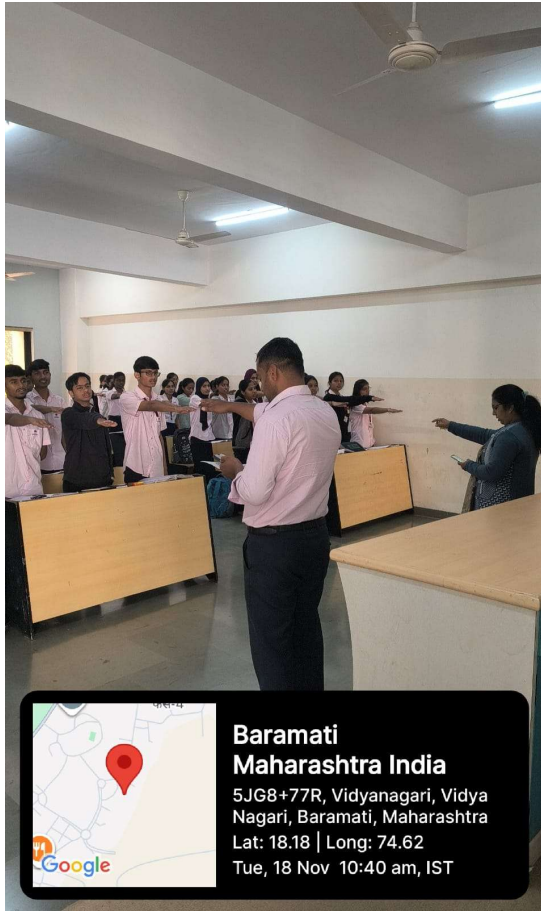
"I pledge that I will not use any intoxicating or harmful substances.

I will create awareness about the ill-effects of drug abuse and motivate others to stay away from drugs.

I commit to contributing to building a healthy, addiction-free society.

Together, we will strive for a Nasha Mukh Bharat."





**Baramati**  
**Maharashtra India**  
5JG8+77R, Vidyanagari, Vidya  
Nagari, Baramati, Maharashtra  
Lat: 18.18 | Long: 74.62  
Tue, 18 Nov 10:40 am, IST